

FUNDING OPPORTUNITY

THROUGH

ARKANSAS DEPARTMENT OF HEALTH

FOR

GET WITH THE GUIDELINES PROGRAM

The Department of Health & Human Services Division of Health supports the American Heart Association and the American Stroke Association Stroke Association impact goal to reduce the death rate and permanent disability rate by 25% by the year 2010. Funding opportunities are available for the cost of the Patient Management Tool for Coronary Artery Disease, Stroke and Heart Failure to Critical Access Hospitals, small hospitals and those hospitals other than large acute care hospitals.

The following are glimpses of benefits that are gained when participating in the American Heart Association and American Stroke Association Get with the Guidelines programs.

- Received the Seal of Approval from CMS/Health and Human Services
- Reduces variations in treatment patterns among Providers and Caregivers
- Have relationships and agreement with CMS and The Joint Commission
- Hospital receives free consulting services in the areas of Operational, Clinical, Fiscal, improvement including improvement in market share
- GWTG meets requirements for Primary Care Stroke Centers for The Joint Commission
- Providers may receive free CME's and CEU's
- AHA and ASA hired Price Waterhouse and Cooper to assist with your Hospital's understanding of what their Return on Investment will be that includes reduction in LOS, improvement in Bond Ratings, improvement of re-admission rates, improvement in Pharmacy Administration and Cost, and Improvement in Operating Margins. There is not an additional charge for this service.
- Improves Public Reporting not only for Hospitals but individual providers
- Improves negotiation with Payers in the area of Pay for Performance
- Improves Provider and Nurse Satisfaction

- When achieve particular status in the area of Performance Achievement Awards those Hospitals will be in the US News and World Report

Below are the times that you may participate in the demonstration of the Patient Management Tool for Coronary Artery Disease, Heart Failure and Stroke. The Patient Management Tool is web based and you only have to be linked to the Web.

The PMT demonstrations are conducted on a weekly basis and include all three GWTG Patient Management Tools for Coronary Artery Disease, Stroke, and Heart Failure. We conduct them:

- Tuesdays at 10:00AM Central Time
- Thursdays at 3:00PM Central Time

All you need to do is call 877-805-0964 a few minutes before the demo is scheduled to begin. In order to connect with the demo instructor, your login code is 205368. Once connected, the demo instructor will guide you through accessing the PMT Demo website. Because the demo is conducted both online and over the phone, the participant will need a speakerphone and a computer connected to the Internet. Attached is the Contract for the Patient Management Tool that the Arkansas Department of Health is willing to pay.

The Vice President, Quality Improvement contact information is below; if you have any questions related to Get with the Guidelines contact him as follows:

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